

# QUEEN'S CON-ED ORIENTATION

*SPONSORSHIP PACKAGE 2026*



[www.queenscon-edorientation.com](http://www.queenscon-edorientation.com)



# Land Acknowledgement

Let us acknowledge that Queen's University is situated on traditional Anishinaabe and Haudenosaunee territory. We are grateful to be able to live, learn and hold Concurrent Education Orientation on these sacred lands.





# About Us

Concurrent Education Orientation Week is an opportunity for Incoming Students in Concurrent Education to be welcomed to Queen's University and become a part of the Con-Ed Family. Their Orientation Leaders (also known as Teaches) will guide them through their adjustment to university life, introduce them to community resources, meet like-minded individuals who share a passion for education, and gain support during this new period in their lives. First year "Con-Eddies" will be able to participate in a variety of traditions and make memories that will last a lifetime. Our Executive team (also known as Teach Exec) is grateful for the opportunity to positively impact the incoming class of students during their transition to Queen's University.



# EXECUTIVE TEAM



Heidi Goulah



Brooke Lax



Catalina Burneo



Isaac Moreno



Eléonore  
MacNaughton



Grace Manion



Morgan Winters

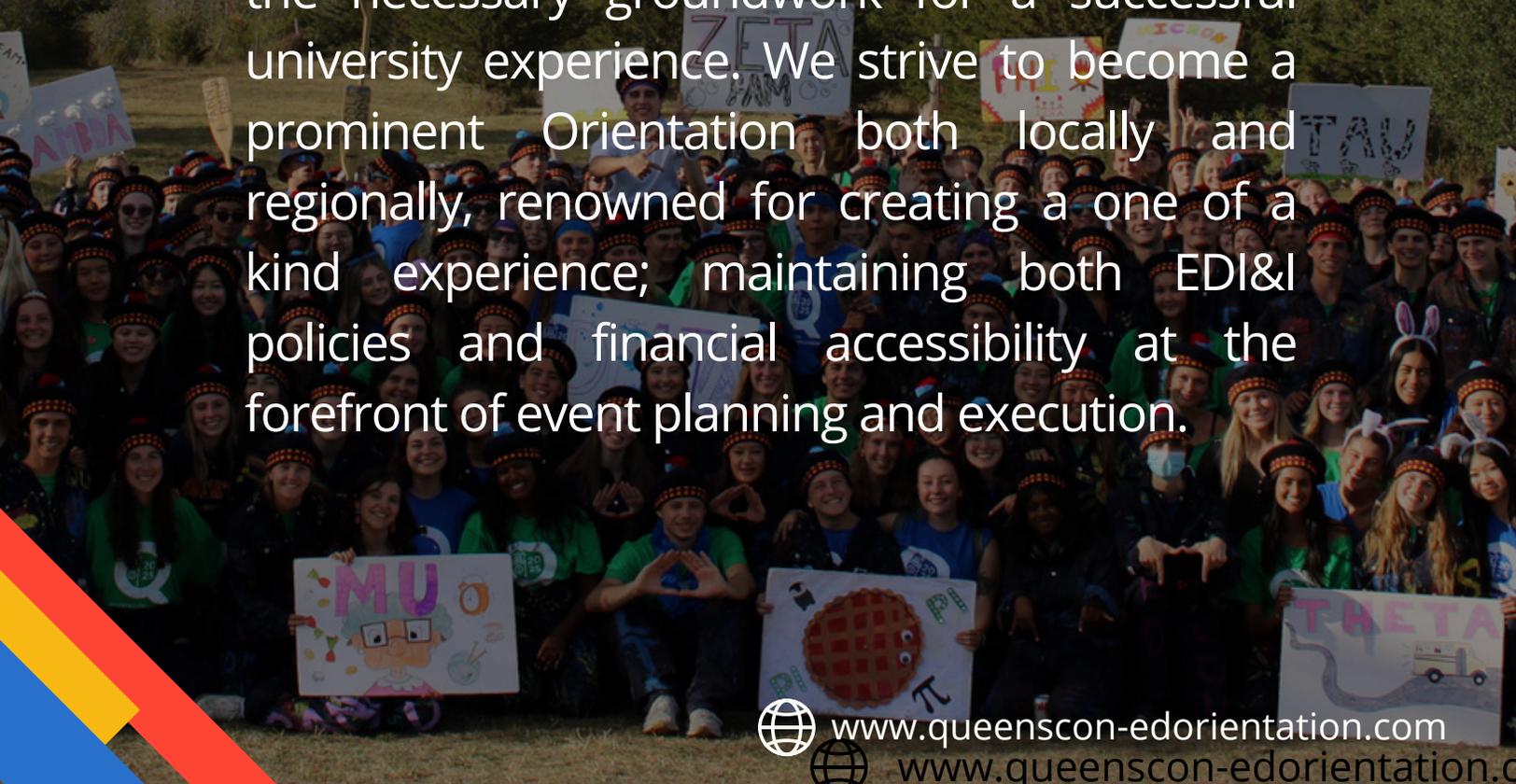


Evie Dorval



# Our **Mission**

Throughout Queen's University Concurrent Education Orientation Week 2026, we hope to offer the highest quality transitional experience for Incoming Students - providing a variety of social, academic and orienteering events with a forefront EDI&I lens. Through implementing new initiatives, Concurrent Education Orientation Week 2026 will ensure a sense of belonging in the Con-Ed Family, and provide the necessary groundwork for a successful university experience. We strive to become a prominent Orientation both locally and regionally, renowned for creating a one of a kind experience; maintaining both EDI&I policies and financial accessibility at the forefront of event planning and execution.



[www.queenscon-edorientation.com](http://www.queenscon-edorientation.com)



[www.queenscon-edorientation.com](http://www.queenscon-edorientation.com)



# More about our program:

With one of the top ranked Education programs in Canada Queen's Concurrent Education has a competitive acceptance rate of approximately 20%.

Queen's Concurrent Education accepts students from all different backgrounds looking to be future educators in either Primary/Junior or Intermediate/Senior education. Con-Ed students have the benefit of achieving two degrees in only 5 years, plus one term! They can pursue their passions in either the Arts (BAH), Music (BMus), or Science (BSH) and Kinesiology (BSCH) while simultaneously working toward their Bachelor of Education (BEd). Every Con-Ed student's personal experiences are welcomed and valued to include diverse perspectives on education.



# WHAT YOU WILL GET:

	Platinum (\$2000)	Gold (\$1000)	Silver (\$500)	Bronze (\$250)
Social media post	x4	x3	x2	x1
Logo on website	✓	✓	✓	✓
Logo in the Orientation Handbook	✓	✓	✓	✓
Small Logo on the Orientation Shirt	✓	✓	✓	
Large Logo on the Orientation Shirt	✓	✓		
Promotional Material in O-Week Kit	✓	✓		
Full page advertisement in Orientation Handbook	✓			

***\*EVENT SPONSORSHIP AVAILABLE\****



# Events

## COVERALL PAINTING

Our traditional coverall painting event gives Incoming Students the opportunity to both paint their Queen's coveralls with their Orientation group, and bond with other Incoming Students. They are able to keep their coveralls as mementos or even room decor for the years to follow.



## HEADPHONE DISCO

Headphone Disco is one of Con-Ed's most cherished events. Through the use of headphones, Incoming Students are able to listen to music of various genres and dance the night away with their peers. This event gives Incoming Students a wonderful preview for future events, providing a glimpse into the fun opportunities that Con-Ed has to offer.





## ACADEMICS ON WEST

Academics on West provides Incoming Students with the best of both worlds of activity and information. From a scavenger hunt to motivational speakers, this event allows students to connect to resources within the faculty which contributes to their success in university.



## WHITE'S FARM

A day filled with Con-Ed specific traditions such as the TAMming ceremony, "Teaches Wear Prada" (fashion show), and "Warm and Fuzzies" (words of appreciation) is the ultimate way to close out Orientation. Although the end is bittersweet as we say goodbye, it is exciting to see the lifelong friendships that have been formed throughout Orientation and the heartfelt appreciation for our wonderful faculty.





## SEMI-FORMAL DINNER

Held in Grant Hall, known for its elegant stained glass windows and timeless limestone clocktower, incoming students can enjoy a catered dinner. This event allows for countless photo opportunities, memorable conversations, and lasting friendships to be built.



## NEON NIGHT

Neon Night, a brand-new event this year, is an opportunity for incoming students to partake in a night of neon lights, glow-in-the-dark decor and dancing. This colorful, high-energy experience will be a memorable way to kick off the first night of Orientation.

## AN ED-VENTURE IN B.ED

After a catered picnic lunch, students meet with their Orientation groups and leaders for the first time. This event sparks the beginning of lifelong friendships, memories and experiences at Queen's.





## BREAKFAST IN B.ED

Breakfast in B.Ed is an opportunity for incoming students to engage in activities that promote wellness. Such activities include crafts, board games, therapy dogs, and more! Campus clubs will also be present to introduce students to communities within Queen's. Improving wellness is essential for succeeding as a student and future educator.



## YEAR DANCE TEACHING

A beloved annual tradition, Year Dance Teaching allows incoming students to learn a choreographed dance specific to their graduating class. Attendance for this event is high, and students have many opportunities throughout the rest of orientation and their time in Concurrent Education to show off their year dance!





# Message

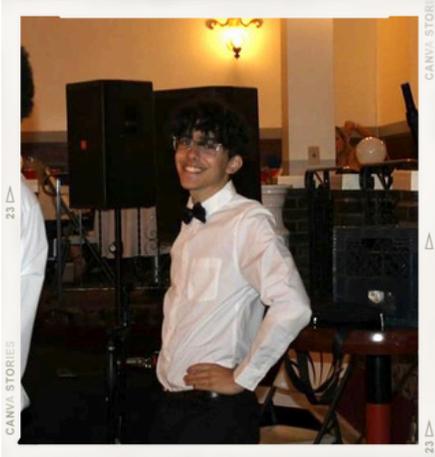
## to our sponsors:

Thank you for taking the time to consider sponsoring the Queen's Concurrent Education Orientation Week. With your help, we will be able to provide Incoming Students and future educators with a meaningful experience that they will remember forever. This Orientation is the start of a journey where students will find themselves, their passion for educating others, and discover all that Kingston has to offer. Sponsoring our events will allow you to promote your organization to the Queen's community so that they can support you now and in the future. We are excited to hear from you and are open to supporting you in any ideas that you may have.





# Student Testimonials



"From being an incoming student to a member of Teach Exec 2022, Con-Ed Orientation has been one of the highlights of my time at Queen's! Not only do you have the opportunity to meet so many incredible people, but you also receive the warmest welcome to the Con-Ed program!"

- Massimo Recupero (Class of 2024)

Being part of Orientation as an Incoming Student, Leader, and Executive has been the greatest pleasure of my experience at Queen's. The Concurrent Education Orientation provides a welcoming and inclusive environment for all students, allowing them to take part in a variety of events, learn about the university, and build life long connections. In addition to meeting new people in the program, Orientation is also an opportunity for students to be introduced to products, services, and brands in the community. Students retain the merchandise for use and memorabilia throughout their years at Queen's and beyond. Orientation would not be the same without the sponsors that support it.

- Sammy Shendelman (Class of 2025)



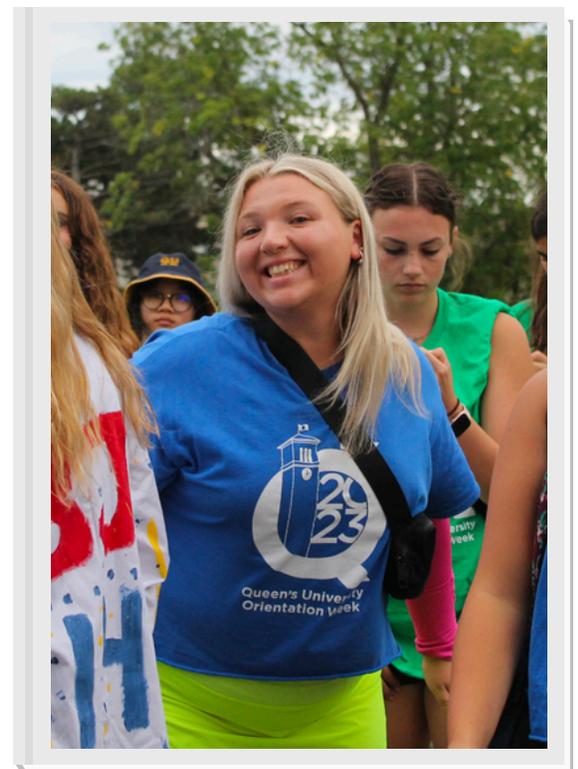


"My time during Con-Ed Orientation had massive impacts on my success throughout my first year at Queens. It alleviated a lot of the stress I felt regarding starting this new chapter, through helping familiarize me with the campus, and showing me I was not alone but rather had a whole community of Con-Eddies who had my back. I am truly grateful I had this opportunity as it gave me the confidence to take on many of the challenges first year university presents."

- Emily Jantzen (Class of 2026)

"I am forever grateful for my experiences and memories at Queen's University Concurrent Education Orientation. This Orientation timeframe was where I met my fellow students who became family and friends who made Queen's University feel like home. As most students are transitioning in one of changes of their lives, Orientation is a safe distraction to help build the academic social life which eases the difficulties of this change. This Orientation was filled with laughter, connections and stories for years to come. If all incoming students could experience the fun-filled environment the Queen's Concurrent Education faculty fosters, it would be incredible."

- Chloe Clair (Class of 2026)



# WE CAN'T WAIT TO HEAR FROM YOU!

*For more information, please contact*  
[marketingteach@cesa.queensu.ca](mailto:marketingteach@cesa.queensu.ca)



[www.queenscon-edorientation.com](http://www.queenscon-edorientation.com)